

Fidesmo enhances data security with colocated data centres



Challenges

- Secure data centre management for sensitive data
- Compliant with the regulations for global cloud-based transactions
- Deploy a scalable solution for accelerated customer growth

Solution

- PlatformDIGITAL[®] Control Hub to enable colocation with enhanced security in Stockholm and Madrid

Benefits

- Localised security and infrastructure controls at global points of business presence
- Standardised policies for data management across the entire IT infrastructure
- Trusted environment for mission-critical application support
- Scalable solution as Fidesmo expands its footprint
- Tailored deployment compliant with certified security standards and protocols

Interxion: A Digital Realty Company provides a secure, global and compliant data center architecture on PlatformDIGITAL[®].

Swedish technology company, Fidesmo, provides an all-in-one platform to enable secure, seamless integrations between contactless service providers and secure elements that exist in all mobile devices and payment cards. Fidesmo supports customers ranging from service providers such as banks, public transport operators and access control companies - along with a variety of devices, such as wearables and mobile phones. Working with leading global companies, Fidesmo's core business is built upon delivering secure, compliant service integrations for these customers, wherever they are in the world.

Fidesmo originally embarked on a cloud-first digital strategy but needed to rethink this approach in order to meet the enhanced security, compliance and regulatory needs of its world-leading customer base. To achieve this, Fidesmo looked to Interxion, Mattias Eld, CEO of Fidesmo, explained:

"Our biggest challenge is safeguarding payment transactions by certifying and authenticating our data storage practices. Working with our customers such as Mastercard and Visa, we set out to find a partner to help us implement a secure platform that far surpassed our previous infrastructure, which had outlived our growing needs."

World-class security for sensitive transactions

By deploying through PlatformDIGITAL[®]'s Control Hub, Interxion has enabled Fidesmo to deliver its operations through one seamless, highly secure global data centre network. Interxion ensures that its platform meets all local requirements for compliance, control, and data security, as well as ensuring it is scalable which will help Fidesmo manage the constantly increasing amount of data.

About Fidesmo

“Fides is from the Latin word – ‘trust’ and ‘mo’ is for mobility. So Fidesmo implies having trustworthy mobile ‘on the go’ services,” explains Mattias Eld, CEO.

Fidesmo is a Swedish tech company founded in 2013. Fidesmo makes it possible to connect contactless services, such as payment, public transport tickets, office and hotel access and car keys, to a variety of devices, such as wearables, cards and phones. Providing a secure, constantly growing platform and a streamlined integration process, Fidesmo has earned the trust to work with the world leaders in access, payments, security and mobile devices. Fidesmo’s services are developed and deployed according to Payment Card Industry standards; Certified According to Payment Card Industry Card Production (PCI-CP) and Certified According to Payment Card Industry and Data Security Standard (PCI-DSS).

About Interxion: A Digital Realty Company

Interxion: A Digital Realty Company, is a leading provider of carrier- and cloud-neutral data centre services across EMEA. With more than 700 connectivity providers in over 100 data centres across 13 European countries, Interxion provides communities of connectivity, cloud and content hubs. As part of Digital Realty, customers now have access to 47 metros across six continents. For more information, please visit www.interxion.com.

Tailored and scalable solutions to enable expansion

With payment technology services growing exponentially, the number of contactless transactions has increased by 40% which means huge growth opportunities for Fidesmo. Its ready-made offering to provide seamless connectivity to multiple services and device manufacturers makes launching new services and devices quick and efficient.

Mattias Eld, CEO of Fidesmo, added:

“We chose Interxion as a partner based mainly on its offering of premium, on-premise site security – an important proof point for our customers. However, its tailored approach was another key factor. Interxion adapted its solution to fit our needs - with data centres in Stockholm and other important cities around the globe, we can duplicate the protocols and structure we have in Stockholm and apply them to other markets.”

Verified and compliant data servers

Interxion has played an essential role in providing Fidesmo with a secure and compliant digital infrastructure. Localised security and infrastructure controls at global points of business presence, along with additional layers of physical security and tailor-made server cages, result in enhanced trust for Fidesmo’s customers.

Mattias Eld, CEO of Fidesmo, explained:

“We also need to ensure our servers are stored in isolation. With Interxion, not only is our data securely stored, but we have access to 24/7 access control, video surveillance and onsite security personnel, which fosters trust with our customers”.

A bright future for new innovative payment services

Fidesmo expects the growth of new payment technology to continue – creating both opportunity and challenge for the business and its customers.

Mattias Eld, CEO of Fidesmo, said:

“Sweden is a leading country for innovation. Our mission is to constantly provide the market with the most secure, scalable and easy to use solutions to enable contactless transactions. We see that digital transactions are growing among businesses and consumers, and they want to select the device and digital services that suit them best. However, connectivity demands a higher level of security to avoid hackers or threats. There will be an increase in payment services – e-currency and e-kronor – and the creation of universal operating standards. It will be exciting to see.”



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Cofounder: Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee. **Contributor:** EC Joint Research Centre on Sustainability. **Member:** EuroCloud.

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