

REMOTE IX PEERING

Your choice of internet exchanges — on demand

Connect to Europe's leading internet exchanges (IXs) from anywhere — within minutes, with any bandwidth, and without a long-term contract.

All it takes to achieve this is one cross-connect to an Interxion platform that is specifically designed to enable automated, on-demand private connections to multiple third-party platforms.

Initially you can connect to a choice of three internet exchanges via this platform: AMS-IX (Amsterdam), DE-CIX (Frankfurt) and LINX (London).

Together with Interxion, these three IXs have developed a standards-based, common API, the IX-API, to simplify the provision and configuration of access to peering services. Interxion is the first to implement the API to offer on-demand, pay-as-you-go access to peering with each of the three exchanges* from any Interxion data centre across Europe.

For any organisation collocated in any Interxion data centre, this service offers huge flexibility for accessing carriers and platforms available via IXs across Europe.

Key benefits of remote IX peering via Interxion

- **Flexibility and agility** - explore multiple European markets without having to deploy expensive infrastructure to collocate in multiple places, and without the need for long-term contracts
- **Speed and convenience** - once you're connected to our platform, it takes around one minute to automatically provision a private connection to the IX when you order it (and it's the same any time you change the bandwidth of your connection)
- **Performance** - direct connection to each IX over a low-latency, uncontended network

* This service could be extended to any IX that adopts the same IX-API, which has been developed by AMS-IX, DE-CIX and LINX as an open, standardised RESTful interface specifically for the purpose of automating access to peering.

About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit www.interxion.com

Why IX peering via the Interxion platform?

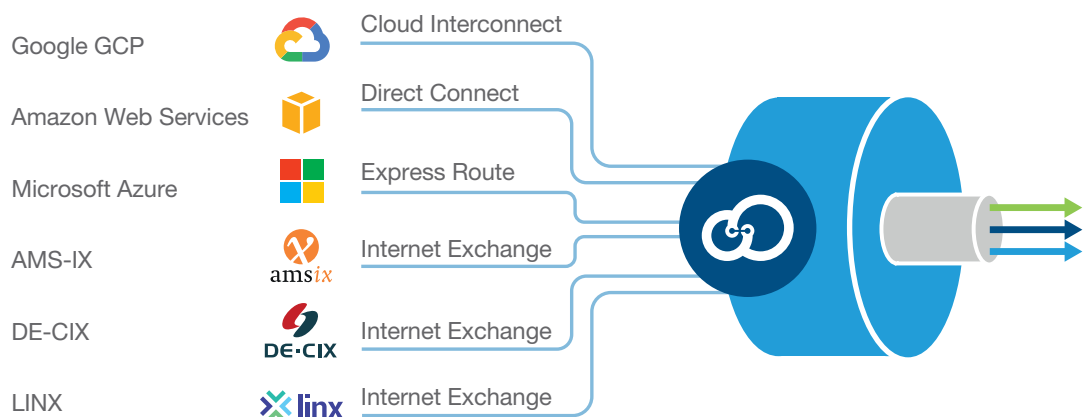
As organisations look to serve customers in multiple European locations, internet exchanges (IXs) are invaluable for taking direct control of access to the variety of 'eyeball networks', CDNs and SaaS providers connected to these exchanges.

Traditionally, the processes for provisioning access to these IXs have been highly manual and inconsistent. Now, by connecting to Interxion and leveraging the standardised IX-API developed by AMS-IX, DE-CIX and LINX, you can remove all of these challenges:

	Traditional IX access	Interxion platform with IX-API
Peering process	Takes days at best, weeks at worst: <ul style="list-style-type: none"> • Largely manual • Different for every IX 	Takes minutes at worst: <ul style="list-style-type: none"> • Provisioning entirely automated • Harmonised for every IX, subject to sign-up to IX-specific Ts&Cs
Colocation	<ul style="list-style-type: none"> • Must be in a colocation data centre with relevant IX exchange point • Separate contracts for colocation and peering 	<ul style="list-style-type: none"> • Any Interxion data centre (>50 in 13 cities in Europe) — serve multiple markets with common infrastructure • Single contract for colocation and peering access
Technical	Low flexibility: <ul style="list-style-type: none"> • Connections typically available only at port speeds of 1, 10, 100, 400 Gbps • Bandwidth scales only in large increments • Configuration of circuit setup is manual 	High flexibility: <ul style="list-style-type: none"> • Connections start at 100 Mbps • Bandwidth scaling is automated and in much smaller increments • Resilience choices and changes are also handled automatically • Everything is managed through a convenient customer portal
Commercial	Typically 12 or 24-month contracts	Pay monthly, no minimum contract

Added value

Once you're physically connected to the Interxion platform, you can also use that same connection for on-demand direct access to any of a growing list of partners, all covered by a single commercial framework (see diagram for key examples).



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Cofounder: Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 certification for Information Security Management and ISO 22301 for Business Continuity Management across all our European operations.
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