



# TRADING TECHNOLOGIES MEETS GLOBAL MARKET NEEDS WITH AN AGILE TRADING PLATFORM



## WHAT TRADING TECHNOLOGIES DOES...

Trading Technologies provides software, infrastructure and market data solutions that enable electronic trading globally. Founded in 1994, the company has 13 offices around the world and employs more than 350 people.

[www.tradingtechnologies.com](http://www.tradingtechnologies.com)

When Trading Technologies developed TT®, an electronic trading platform delivered on a SaaS basis, it sought a global network of colocation data centres to host it. In London, the company opted to colocate the platform at Interxion, where it's been a customer since 2010.

## Keeping pace with a demanding market

Professional traders of every stripe — proprietary traders, brokers, high-frequency trading firms, money managers and more — use the TT® platform from Trading Technologies to trade futures, options, cryptocurrencies and other asset classes globally.

Building on the popularity of its previous electronic trading solution (which required customer-side installation), the company developed the TT platform on a software-as-a-service basis.

"SaaS delivery makes our solution more agile. So we can adapt it more readily in line with market evolution and customer demand, and easily add new features and markets," says Tim Murphy, VP of Service Management at Trading Technologies. "Also, customers have more choice about how and where they access it."

Customers can connect to TT from almost any location and device, enabling them to view, chart and trade on over 40 of the world's largest exchanges with flexibility and ease. A front-end application lets desktop users build highly customised workspaces with multiple windows in a multi-monitor configuration to maximise trading capacity. For those who want to trade on the go, mobile apps for iOS and Android phones provide a mobile-optimised experience. Alternatively, users can simply access the TT platform via a web browser.

// *Interxion provides the great service we count on from a business partner. We expect to continue colocating the TT trading platform at Interxion London for the foreseeable future."*

Tim Murphy  
VP Service Management, Global Operations and Support, Trading Technologies

## What Interxion delivered

- Cage at London data centre campus
- Close proximity to futures exchanges
- Vibrant financial community including Trading Technologies customers
- Remote Hands for ongoing and emergency support
- 99.999% uptime
- Five layers of physical sec

## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest. For more information, please visit [www.interxion.com](http://www.interxion.com)

## Making the right colocation choices

To deliver the experience professional traders around the world expect, the TT platform is distributed across colocation data centres in 10 major financial cities, and interconnected by a high-speed global mesh network managed by Trading Technologies.

In London, the company colocates the platform at the Interxion campus, where it has been a customer since 2010. "We originally selected Interxion because of the quality of the facility. Also, it was already home to a thriving financial services ecospace, which included many of our customers," says Murphy.

Those considerations came into play again when Trading Technologies decided to add the TT platform to its colocation footprint at Interxion London. Another key factor was the fact that the Interxion campus offers colocation or proximity connectivity to futures exchanges that are critical to business for many Trading Technologies customers.

"Colocating the TT platform at Interxion London puts it physically close to those exchanges' matching engines, ensuring the very low-latency connectivity which helps optimise market access and trading speed," says Murphy. "Other London and European markets are also easily reachable from the Interxion facility."

## A lasting partnership that delivers

Over the years Trading Technologies and Interxion have developed an excellent working relationship. Murphy considers the service request portal robust and easy to use, and finds that requests are responded to in a timely way with capable Remote Hands support.

"Account management also works very well: if we need help in a hurry, Interxion always delivers," he says. "All in all, Interxion provides the great service we count on from a business partner. We expect to continue colocating the TT platform at Interxion London for the foreseeable future."



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**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

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