interxion

Multi Cloud Survey 2019

How to manage the cloud chaos?

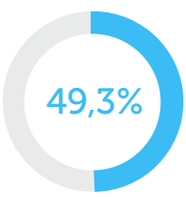
Swedish companies use many cloud providers at the same time. This often leads to uncontrolled growth and shadow IT. How do companies want to prevent or manage the threatening cloud chaos? The Multi Cloud Survey 2019 sheds light on how many companies have an integrated strategy for this, what benefits they see and where the obstacles lie. It also shows what kind of cloud providers they are focusing on.

In Sweden, Interxion surveyed 150 IT decision-makers in companies with an annual turnover of 250 million euros or more.

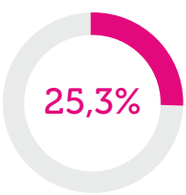
Sweden: Well begun is half done*

Do you have or plan to implement an integrated multi cloud strategy?

already have a multi cloud strategy implemented

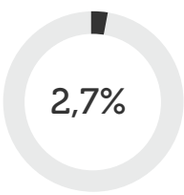


plan to implement a multi cloud strategy within the next 18 months



plan to implement a multi cloud strategy in the long term

don't have a strategy – multi cloud has grown organically as a



rely on a single or no cloud provider result of shadow IT projects

*others/don't know: 1,3%

Highlights by sector **

Pole position for Technology Companies – Public Sector is behind

26,0%

of Technology/Consulting Companies already have implemented a strategy

15,4%

of Media/Telecommunication Companies already have a strategy in place

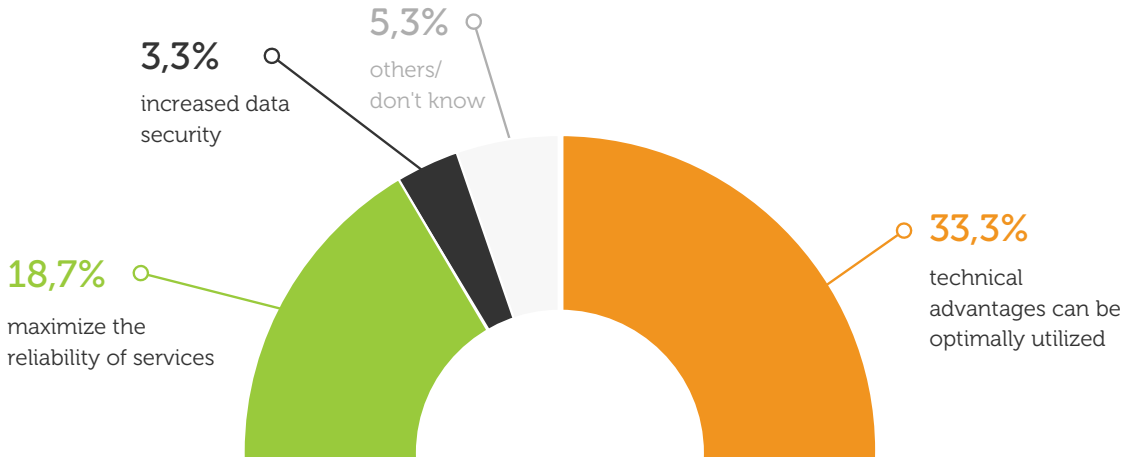
37,5%

of the Public Sector rely on one cloud provider or no cloud provider at all

** Research in Action interviewed 1400 people from seven European countries (Germany, Switzerland, Austria, Netherlands, Sweden, Denmark, Ireland). They were IT decision-makers in companies with an annual turnover of 250 million Euros or more. Of these, 150 respondents came from Sweden.

Sweden: Multi cloud benefits

What do you see as the benefits of an integrated multi cloud strategy?



20,7%
avoid vendor lock-in

18,7%
flexible use of clouds that are most cost-effective

Highlights by sector**

Data Security, Costs & Vendor Lock-in

32,2%

Technology/Consulting Companies want to avoid vendor lock-in

50,0%

Retail Companies want to save costs

26,4%

Public Sector wants to improve data security with a multi cloud strategy

Sweden: All that glitter is not gold*

What obstacles do you see in the implementation of an integrated multi cloud strategy?

34,0%
technical integration of different services is difficult

22,7%
multiple cloud services increase security risks

18,0%

unclarity about the infrastructure of critical data and running applications

17,3%

increasing complexity of in-house resources due to various services

6,0%

multi cloud not in line with digital strategy

*others/don't know: 2,0%

Highlights by sector**

Technical integration as an obstacle

Technical integration is perceived as challenging by

47,8%

Manufacturing Industry

44,0%

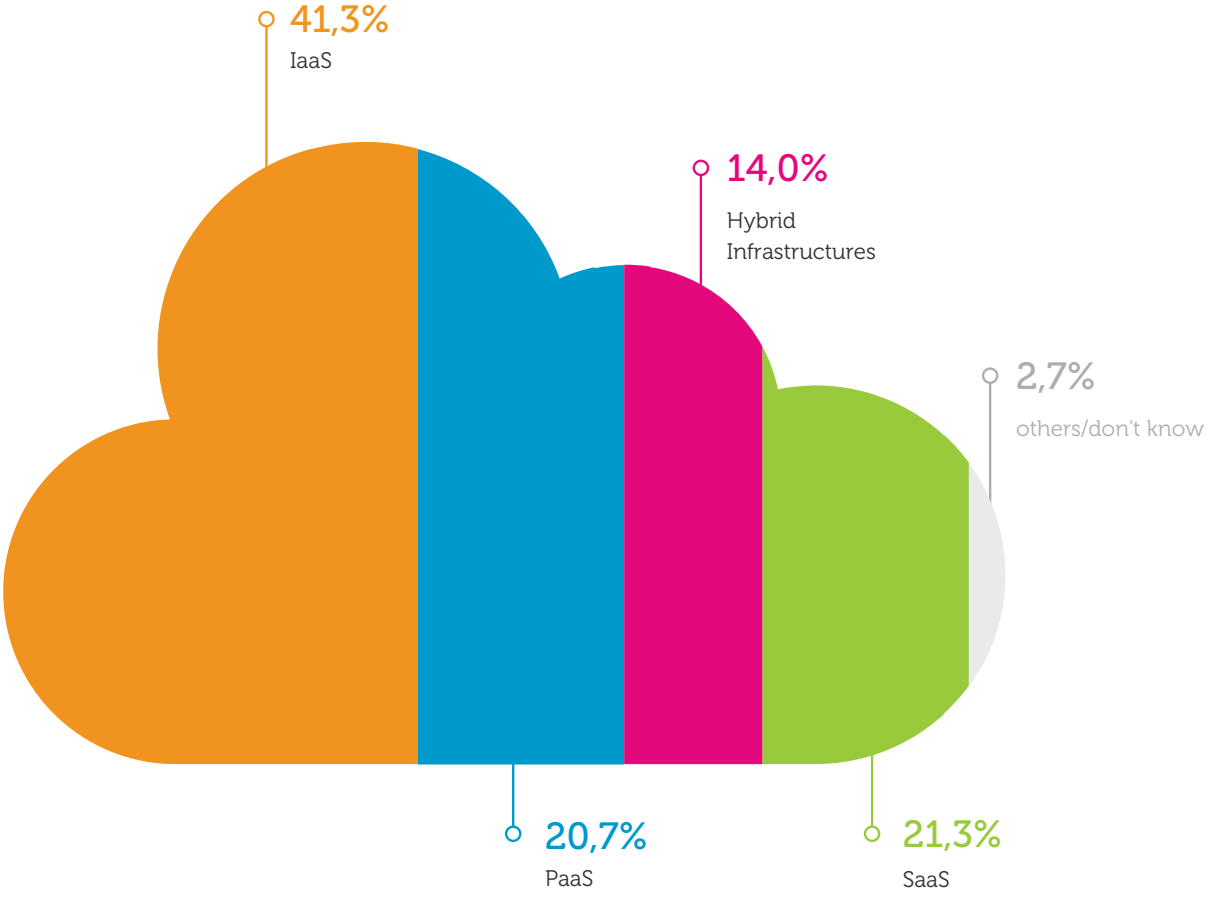
Financial Sector

38,4%

Retail Companies

Sweden: Make a wish!

In which areas is multi cloud particularly promising for you?



Highlights by sector**

Most popular services

48,6%

Public Sector favors **IaaS** services

35,8%

Healthcare Sector favors **PaaS** services

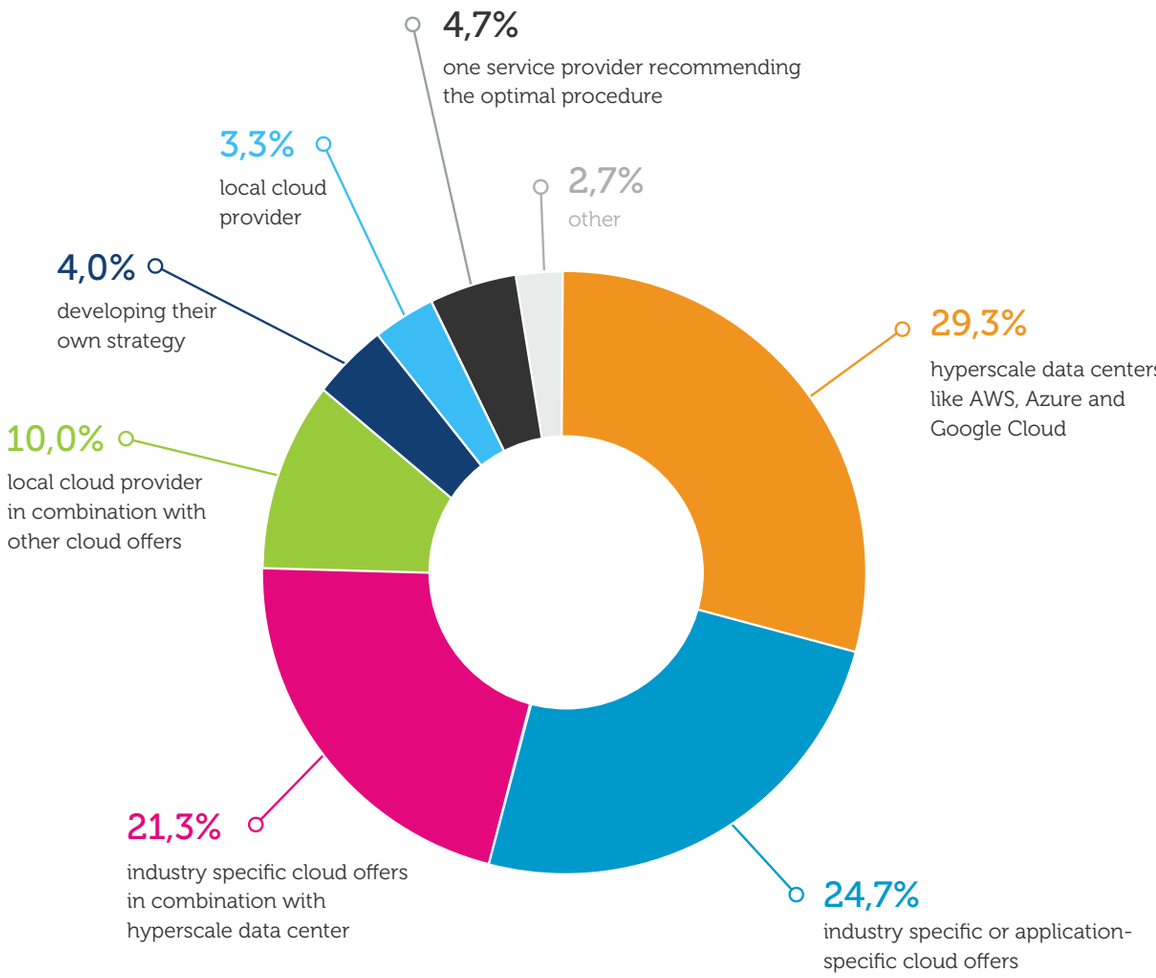
34,0%

Energy Sector favors **hybrid infrastructures**

30,8%

Media/Telecommunication Companies prefer **SaaS**

What kind of vendors do you focus your multi-cloud strategy on?



Highlights by sector**

Most popular vendors

Hyperscalers

44,7%
Transport & Logistics

43,0%
Technology/Consulting Companies

Local providers

43,1%
Public Sector

20,2%
Healthcare Sector

34,8%

Retail Companies

Industry specific cloud

25,1%

Manufacturing Industry

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