A photograph of a woman in a white hoodie looking out of an airplane window, holding a smartphone. The image is overlaid with a semi-transparent white box containing the title.

## Future-proofing customer connection for service providers

### Transforming data centre connectivity

Service providers are facing a seismic shift in the way they deliver services. It's no longer just about network connectivity, storing data or simply connecting to the cloud: customers are now also looking to managed services to improve their agility and competitiveness and manage increasing complexity. Interxion are helping service providers to manage new customer demands by empowering their businesses with hyperconnected data centre solutions.

#### A new way to connect

A private gateway to the public cloud through Interxion's Cloud Connect, with direct access to Microsoft Azure, AWS, Oracle Cloud Infrastructure, IBM Cloud Services and Google Cloud, and a growing community of specialist and private cloud providers.

#### Sharpen your competitive edge

A flexible model that lets you scale up or down in line with your, and your customer's needs, without the expensive overheads of operating your own data centre.

#### Protect critical customer data

High levels of redundancy and service assurance built-in to maintain connectivity, assure power supplies and control the environment, with a 99.999% SLA.

A network of high-performance data centres in more than 50 European locations, assuring data sovereignty for critical data.

#### How we can help you:

- **Enhanced connectivity:** private connectivity to multiple clouds and vendors through one partner.
- **Speed and performance:** enterprise-grade infrastructure with high availability and low latency.
- **Flexible pricing:** scale data capacity up or down as you need to and offer your customer the same.
- **High security:** protect critical customer data with a private secure connection to the public cloud.
- **Built for compliance:** standardised, ultra-secure data centres in more than 50 European locations.



### Direct connection

Of your router directly to the cloud network node.



### Guaranteed latency

And bandwidth through a service level agreement.



### Lower risk of outages

Complete privacy and a predictable, reliable bandwidth.



### Ability to interconnect

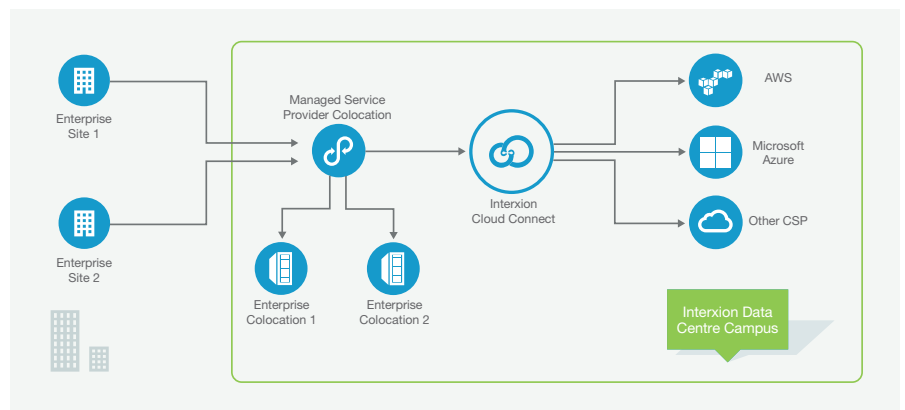
With any available CSP from any Cloud Connect location.

## Embrace a new delivery model with Cloud Connect

### Give customers a private fastlane to the public cloud

Cloud Connect lets you build and manage private, high-performance and secure interconnections to multiple clouds through a single interface. It's a highly scalable, fast and cost-effective way to create hybrid, multi-cloud IT environments.

With Cloud Connect, your customers can scale quickly – without extra physical connections or provisioning time – keeping them (and you) cost-effective and competitive. You can interconnect to multiple clouds from a single facility, including Microsoft Azure, Oracle Cloud Infrastructure, IBM Cloud and Amazon Web Services.



## Scale easily as data volumes grow with colocation

### As IT service delivery continues to evolve, scalability moves front and centre

An ultra-secure colocation (shared data centre) solution can provide this scalability, alongside exceptional reliability and performance to aid regulatory compliance.

Interxion operates a network of over 50 state-of-the-art, managed data centres across Europe. Reliable, high-performance environments with standardised operations ensure you and your customer get the same exceptional data centre services, wherever your data needs to be housed, helping you to meet customer-specified or regulatory requirements on data sovereignty.

- **Cost-effective** offering easy scalability without having to invest in expensive equipment.
- **Infrastructure availability** assured with a 99.999% SLA.
- **Resilience and business continuity** with high redundancy and service assurance.
- **Sustainability** with exceptional Power Usage Effectiveness measures.
- **Unbeatable security** with 24/7 monitoring, ISO 27001 and ISO 22301 certification, and ITILv3-compliant processes.



## The future of cloud is interconnection

### Service providers are facing a seismic shift in the way they deliver services

It's no longer just about network connectivity and storing data – and it's not even just about connecting to the cloud. With hybrid IT making the enterprise model more complex, enterprises look to managed services to help them manage it effectively, as well as increasing their agility and competitiveness.

For the best range of services, enterprises need access to more than one provider: a recent study found that 84% are pursuing a multi-cloud strategy<sup>1</sup>. It's clear that the providers who come out on top will be the ones who can offer the best access, and the best interconnectivity, between clouds, platforms and services.

Interxion's facilities can provide the perfect environment for this, housing the right mix of hyperscale public clouds, local cloud providers, network density and interconnection services, and breaking down the barriers between the enterprise, their provider and the best services and technologies the market has to offer.

# 84%

Of enterprises are pursuing a multi-cloud strategy<sup>1</sup>

# €50bn

Estimated value of managed services by 2022 in EMEA<sup>2</sup>

1. Rightscale 2019 State of the cloud report from Flexera.

2. 451 Research 'Trends for Hosters and managed service providers', 2018



## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest. For more information, please visit [www.interxion.com](http://www.interxion.com)

## Data centre services across Europe



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**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 (537141) certification for Information Security Management and ISO 22301 (BCMS 560099) for Business Continuity Management across all our European operations. © Copyright 2019 Interxion. SF-ITSP-HQ-ITSP-HQ-eng-4/19