

ACCELERATING SOLUTION DELIVERY TO YOUR CUSTOMERS

Reliability, performance and choice for system integrators

As a system integrator, how do you maximise the potential that new models of IT service delivery and big-data analytics can bring to the solutions you design for your customers?

Interxion can help. Colocating in one or more of our cloud and carrier-neutral data centres gives you:

- A home for your infrastructure and applications that is among Europe's most secure, reliable and scalable
- Access to a vibrant community of connectivity and cloud providers
- Proximity to over 77% of Europe's GDP*

It's a combination that provides the flexibility, performance and cost-efficiencies you need to develop your business model, mitigate risk, and future-proof your customers' solutions.

*OECD 2012.

“ Interxion was the right choice for us – in the past and in the present. The provider's competence, reliable technology and professional service are the key to our business success.”

Quality Hosting

Delivering against your priorities

- **Grow your business:** the support you need to meet back-to-back customer requirements
- **De-risk compliance:** ITILv3-compliant processes that dovetail with yours
- **Scale capacity:** room to grow in line with your customers' needs
- **Create cloud solutions:** the perfect location for your customers' private and hybrid cloud services
- **Realise big data's potential:** low latency connectivity that speeds up information delivery



Process and business continuity

Interxion data centres provide you with a reliable, high-performing environment that gives you the freedom to focus on developing and delivering solutions for your customers.

For 20 years we've been setting industry standards in data centre design, build, operation and management to deliver continually improving reliability, security, resilience, efficiency and performance. Our data centres have ISO 27001 and ISO 22301 certification, and systems and processes to monitor and manage operations 24x7. You'll never have to worry about:

- **The security of your customers' solutions and data** – our facilities are secured with fences, CCTV, security patrols and multiple access barriers.
- **Infrastructure availability** – assured with a 99.999% SLA.
- **Resilience and business continuity** – high levels of redundancy and service assurance are built into our data centres to maintain connectivity, assure power supplies and control the environment.
- **Regulatory requirements** – our ITILv3-compliant processes will dovetail with yours to de-risk and accelerate compliance.
- **Room to grow** – we always ensure that we have enough space for you to scale your colocation capacity in line with your customers' requirements; but you only pay for the space you need.

Shorter time to market

With Interxion as your colocation partner you'll be able to grow your business faster by cutting your time to market. How does that work? Share your demand profile with us and we'll give you the support and flexibility you need to meet back-to-back customer requirements.

We'll accelerate implementation to help you win new business, increase revenues and take out costs. You can move at the pace you want, at scale, right across Europe – with minimal capital outlay and the confidence to grow your business as the opportunities increase.

Take the fast track with cloud test labs

We host Test Labs for leading cloud enablers such as Microsoft, OnApp and Flexiant, designed to help you accelerate the benefits of moving to a cloud-based infrastructure. As your business considers cloud computing, can you be sure that your plans will yield the expected benefits of agility and scalability? What about security, cost-effectiveness and performance? With our Cloud Test Labs you can answer these questions in a low-risk environment. They provide:

- A demo environment to experience the full features of cloud automation
- A ready-to-use proof-of-concept environment to shorten your time to market for new cloud services
- A free-of-charge test period to reduce start-up costs
- A customer on-boarding environment to accelerate deployment and delivery

Cloud solutions and connectivity

As the IT value chain moves from “client-server” to “mobile-cloud”, navigating this change on behalf of customers can be daunting. Ensuring all the correct parties come together in managing operational, commercial and technical complexities is critical. At Interxion, we enable the conditions for this change to efficiently occur.

Our data centres are home to vibrant communities of cloud service providers and platforms, including hosters, hyper-scale platforms, and IaaS, PaaS and SaaS providers which all come together to form Cloud Hubs. Their proximity makes us an ideal base for your business, facilitating collaboration and allowing you to make the optimum choices when building your customers' cloud solutions.

The specialised Cloud Hubs within our data centres support high-density computing and offer multi-layered security, making them the perfect location to develop and house private cloud services for your customers. If you need to create a hybrid cloud solution by connecting a private cloud to other private and public cloud platforms, you'll have the networking options you need to optimise the end-user experience and minimise costs – either by using cross connects or choosing from the wide range of carriers we host:

- SLA-backed cross connects are direct private cable connections with other providers and platforms inside the data centre that reduce network hops and costs.
- Our data centres are home to more than 700 Connectivity providers, including Tier 1 networks, ISPs, CDNs and the main European internet exchanges.

Located within the commercial centres of 11 European countries, we put you within 100ms of over 77% of Europe's GDP*, further reducing latency and enhancing application performance. We believe this connectivity is key for application performance in a hybrid cloud architecture.

// *When it came to making a decision about where to house our critical infrastructure, with the best quality solutions and unrivalled connectivity options – Interxion in Ballerup was the obvious choice.*

Solido Hosting

// *Interxion was the right choice for us – in the past and in the present. The provider's competence, reliable technology and professional service are the key to our business success."*

Quality Hosting

1,700

Cross connect access to more than 1,700 businesses

>45

>45 data centres in 11 countries across Europe

450

Join a cloud community of more than 450

90%

Reach more than 90% of European broadband users

700

Connect through more than 700 Connectivity providers and 21 leading Internet exchanges

About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit www.interxion.com

Big Data: beyond the hype

Big data applications

'Big data' opens up new possibilities in terms of the go-to-market solutions you design and build for your customers. But there are significant challenges to overcome when dealing with big data's volume, variety and velocity.

Collecting and analysing large quantities of data from multiple sources, and presenting it back to the people who need it, takes time. The risk is that instead of delivering the information just in time, it might get there just too late – there's little point in having a discount voucher reach a consumer five minutes after they passed the shop or restaurant in question.

Colocating big data applications in a **highly connected** Interxion data centre can help your customers realise the potential of big data more readily by reducing network-induced delays for big data analytics. We can provide hubs where you can connect your customers via high-speed links to social media sites, other information providers, and their own internal data. Proximity to both carriers and our cloud community – and direct access to over 77% of Europe's GDP* – reduces transmission time. So you get the low latency you need to speed up information delivery and ensure it reaches end-users in closer to real time.

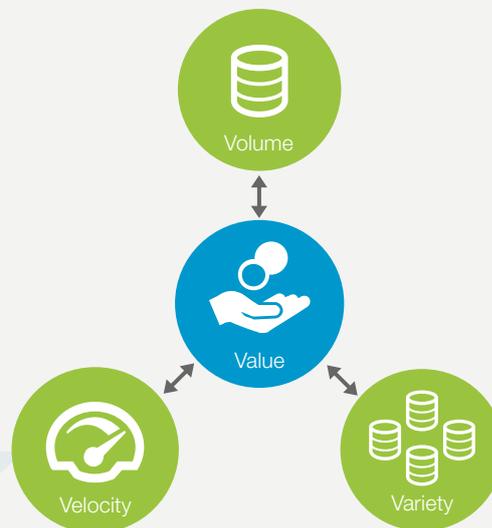
At Interxion we are passionate about being the "home to the world's strategic applications". Hosting your customers' big data applications with us will future-proof their application performance through our connectivity options. Our 4Vs model will help you create value for your customers.

*OECD 2012.

4V's of Big Data

"Innovation is key to economic success and big data is a strategic weapon in that innovation. Locate your customers' big data solutions in a facility that is "future-proofed" to network/connectivity risks and give them that differentiator.

Network performance is key to ensuring a big data solution works. Our range of connectivity partners help to reduce latency and throughput delays across the network.



Colocating data sets in one of our data centres and cross connecting these assets will significantly reduce the WAN cost of transferring huge volumes of data.

Colocating near a variety of data sets ensures application performance and cost reduction.



www.interxion.com
customer.services@interxion.com



International Headquarters
Main: + 44 207 375 7070
Email: hq.info@interxion.com

European Customer Service Centre (ECSC)
Toll free Europe: + 800 00 999 222 / Toll free US: 185 55 999 222
Email: customer.services@interxion.com

Cofounder: Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 (537141) certification for Information Security Management and ISO 22301 (BCMS 560099) for Business Continuity Management across all our European operations. © Copyright 2018 Interxion. SF-SI-HQ-SIS-HQ-eng-4/18