



## NNIT: DATA CENTRES ARE OF INCREASING STRATEGIC IMPORTANCE TO OUR CUSTOMERS



### About NNIT

- NNIT is a leading supplier of IT services and consultancy.
- The company provides a wide range of services and solutions to customers within the life science, public, enterprise and finance sectors.
- NNIT has more than 3.100 employees worldwide and is listed on Nasdaq Nordic.

NNIT, a long-time Interxion partner, offers its customers fully outsourced cloud and infrastructure solutions in certified data centres in various locations. According to Corporate Vice President Hans-Henrik Langsted, customers want a guarantee that the system will never crash.

Danish IT service provider NNIT specialises in consultancy and the development of IT solutions for major Danish and international businesses. Common to all customers is a demand for state-of-the-art digital solutions and platforms.

Since 2008, NNIT has collaborated with data centre provider Interxion. In addition, it operates two Tier III certified data centres of its own for storing critical business data. The combination of NNIT's own data centres and cooperation with Interxion allows access to redundant certified infrastructure solutions across the locations. This provides customers with the considerable flexibility of not having to build their own data centres from scratch.

In 2017, NNIT decided to invest massively in a new data centre at Interxion's Ballerup site. The aim was to give NNIT customers a future-proofed data centre solution with a focus on security and operations.

"Our customers need direct access to a wide range of networks and cloud platforms, but they don't always know when they will need each service. In this way, we can go in and alter their setup at a moment's notice, meaning, for example, that they don't risk having to wait for up to 120 days for a connection," says Hans-Henrik Langsted, Corporate Vice President at NNIT. "For us, it's all about giving our customers the maximum quality and competitiveness. They will achieve that with the best security on the market and a solid foundation with access to clouds and networks."

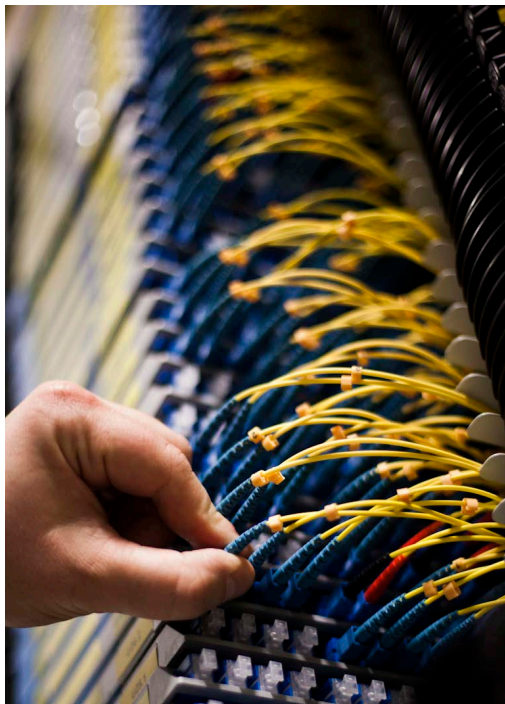
// *For us, it's all about giving our customers the maximum quality and competitiveness. Quality in the form of the best security on the market, and competitiveness in the form of a well-connected foundation, with access to clouds and networks."*

Hans-Henrik Langsted,  
Corporate Vice President at NNIT

## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit [www.interxion.com](http://www.interxion.com)



## IT crashes can knock your company out

According to Langsted, companies today want certified security solutions way above the normal range, because they know that IT crashes can cripple a company. Or, at best, cost them a significant amount.

"Our customers' requirements are colossally high. Especially within regulated industries such as finance and life sciences, they require the best of the best, and only about 60 data centres in the world have the same high security standards as NNIT and Interxion," Langsted says.

Examples of the high security requirements are the naming of all doors and separate access to power supply rooms, in order to avoid human error and misunderstandings. On top of this come mobile scanners, redundant infrastructure and 24/7 onsite technicians.

"We have seen examples where an IT crash can threaten a company's existence. For example, in 2017 there was an outage at the world's largest airport, Heathrow, because of a mixup between two identical rooms, even though everything else was under control. Small errors of this kind must simply not happen in this type of business. The situation is so critical because it can impact the economy and real-life human scenarios. For this reason, we make absolutely no compromises," Langsted says, whose company, NNIT, achieved Tier III certification in October 2018 for its latest data centre.

## Interxion needed for supporting European strategy

Many international customers have entrusted some of their heaviest compliance tasks to NNIT, and for this it is an advantage to have an international data centre partner.

"We were born and bred in a heavily regulated industry, so we understand our customers' challenges and help them meet constantly increasing requirements. So our partnership with Interxion is a crucial part of our strategy, because it allows us to offer a European network with direct access to all the leading public clouds and hubs," Langsted says, adding:

"In the coming years we shall work even harder at showing how any business - regardless of sector - can translate the digital ecosystem's many opportunities into a competitive advantage. That task has our full attention."



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**Cofounder:** Uptime Institute EMEA chapter. **Founding member:** European Data Centre Association. **Patron:** European Internet Exchange Association. **Member:** The Green Grid, with role on Advisory Council and Technical Committee. **Contributor:** EC Joint Research Centre on Sustainability. **Member:** EuroCloud.

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