

## A FUTURE-PROOF HOME FOR ENTERPRISE IT

Meeting tomorrow's needs today



New models of IT service delivery and the rise of the Internet of Things are pushing enterprise data centres to their limits. How can you develop a state-of-the-art IT environment that will let you maximise the potential of these new capabilities and the performance of your applications?

We can help. Colocating in one or more of our data centre campuses gives you:

### An infrastructure you can count on

- A platform for your infrastructure and applications that is among Europe's most reliable, scalable and secure.
- A first-class colocation environment that could save you up to 70% over 10 years compared with building or extending your own.

### An interconnection you can build on

- Access to over 700 connectivity providers. Wherever you invest with us, you'll have the right connectivity for your business.
- Direct access to Microsoft Azure, AWS, Oracle Cloud Infrastructure, IBM Cloud Services and to a growing community of specialist and private cloud providers.

### A foundation you can digitize on

- A strategic hub to enable the most efficient use of solutions around industry specific topics such as big data analytics, healthcare solutions, IOT strategy.

### Delivering against your priorities

- **Scale capacity:** power, cooling and space to grow in line with your expanding needs
- **De-risk compliance:** data centres that comply with information security and other regulations
- **Develop your cloud strategy:** the perfect environment to interconnect with your cloud service providers
- **Realise IoT potential:** market access through interconnections and multiple points of presence that ease up information delivery

## Colocation: Quality, Scalability and Reliability

Our data centres provide you with a reliable, high-performance environments that will easily support your adoption of new IT service delivery models and support your growing data volumes.

20 years of experience means we guarantee consistent design and operational excellence across our footprint, allowing you to easily scale your services across Europe. You'll never have to worry about:

- **Infrastructure availability** – assured with a 99.999% SLA.
- **Power and cooling** – our high-density architecture provides the increased levels of power and cooling needed to support virtualised and cloud-based environments.
- **Room to grow** – we plan ahead by two to three years to ensure we always have enough space for you to scale your colocation capacity in line with your growing data storage needs.
- **Resilience and business continuity** – high levels of redundancy and service assurance are built into our facilities to maintain connectivity, assure power supplies and control the environment.
- **Sustainability** – our PUE measures are exceptional. We use free cooling and a custom cold-aisle containment solution to support higher power densities more efficiently, reducing the overall cooling overhead by as much as 30%.

### Security and regulatory compliance you can depend on

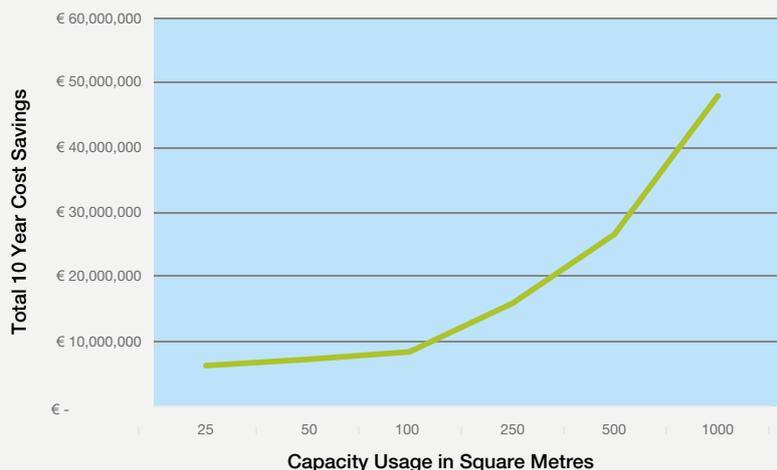
Your applications and data will be kept secure in our facilities which are monitored 24x7 by CCTV and security patrols and feature multiple access barriers, including mantraps, contactless key cards and biometric readers. We'll help you comply with regulations governing your own systems and any you operate for your customers. Our facilities:

- Have ISO 27001 (information security management) and ISO 22301 (business continuity management) certification
- Follow ITILv3-compliant processes
- Meet the data security requirements of industry specific regulations
- Are distributed across Europe, helping you meet customer-specified or regulatory requirements on data sovereignty

### How cost-effective is colocation?

Colocating in one of our facilities is likely to be far more cost-effective than building or extending your own. The potential savings in data centre costs over 10 years are 35–70% for installations under 500 sqm, and 30–35% for installations over 500 sqm.

#### Network-neutral Data Centre Cost Savings (Buy vs. Build)



// Over the past three years Cancer Research UK has carried out several projects that have been made easier because of Interxion's customer-friendly approach, good connectivity options, reliability and uptime.

Cancer Research UK

// Interxion Frankfurt is the gold standard for operations against which I evaluate other colocation facilities.

Joel Wride, Director, Global Network Services, Ebay

// We are extremely satisfied with Interxion. They live up to their promised service level agreements, and our applications are delivering high performance and reliability.

Bombardier

## Interconnection: Your way into the cloud

Our facilities are the ideal environment for connecting to cloud platforms and building your hybrid solutions. All the ingredients are there: the hyperscale public clouds, local cloud providers, network density, and interconnection services.

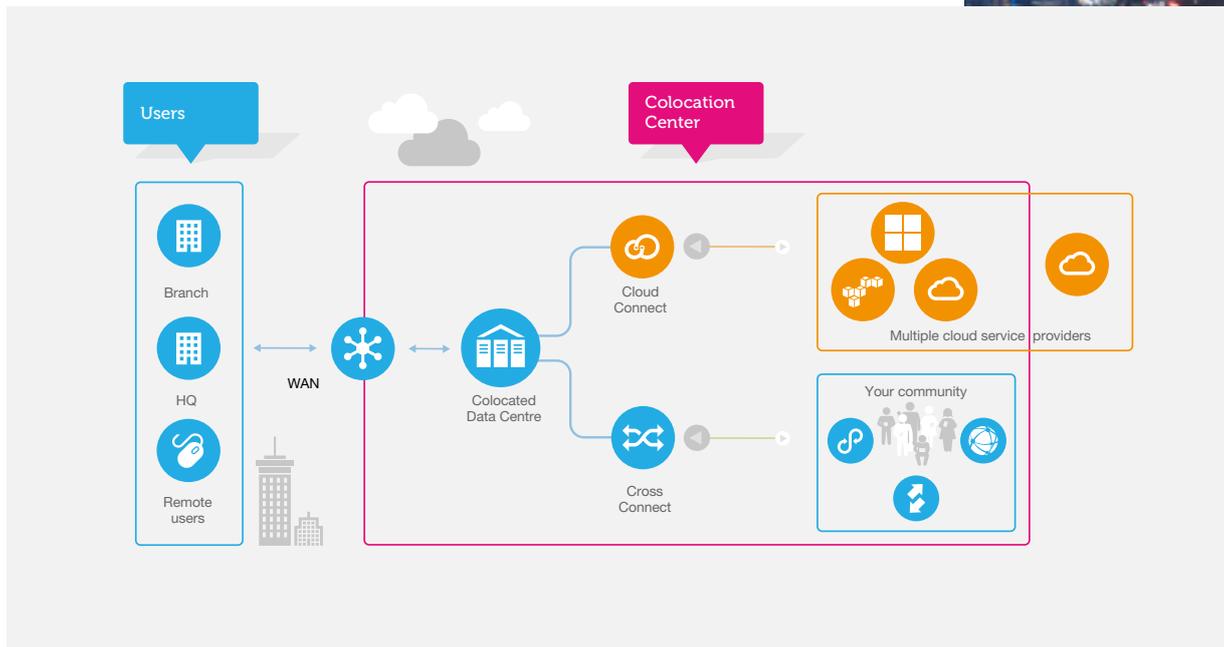
Our cloud access services break down the barriers between you and the cloud providers of your choice. Cloud Connect lets you build and manage private, high-performance and secure interconnections to multiple clouds through a single interface.

It's a highly scalable, fast and cost-effective way to create hybrid, multi-cloud IT environments and to move business critical workloads and latency sensitive applications to the cloud.

We'll connect your router directly to the cloud network node and guarantee latency and bandwidth through a service level agreement. A lot less equipment in between means less risk of outages, complete privacy and a predictable, reliable bandwidth.

You can interconnect to multiple clouds from a single facility, including Microsoft Azure, Oracle Cloud Infrastructure, IBM Cloud and Amazon Web Services. We also offer the capability to interconnect with any available CSP from any Cloud Connect location.

### Colocated Hybrid Cloud



- **Cost-effective:** Direct access to multiple clouds with no usage charges for data traffic means you cut overall networking costs by 30-50%.
- **Fast:** Convenient VLAN ordering that takes mere hours.
- **Reliable:** A 99.999% uptime SLA and guaranteed throughput performance.

## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit [www.interxion.com](http://www.interxion.com)

## Communities of interest: linking business and technology

It is about business advantage: Whether you're implementing a virtualisation or cloud strategy to support mobile and home-based workers, or exploiting big data to drive customer intimacy.

It's also about performant ways to create a competitive advantage. You need to connect to the right set of partners, which will help you generate the output you need. At Interxion, you get the connection you need to ensure predictable high performance of applications and information delivery systems through:

**More than 700 connectivity providers** – including Tier 1 carriers, mobile network operators, ISPs, CDNs and 21 major Internet exchanges. From our facilities you can reach more than 90% of European broadband households and mobile broadband subscribers. We put you within 30ms of 80% of European GDP.

**Multiple points of presence** – we operate data centre campuses in 13 major cities across Europe, putting your systems and applications physically closer to your users and customers.

**1700+ customers** – we connect our clients to their benefit. The vast majority of our clients are B2B service providers, which are accessible to each other via direct connectivity – eliminating expensive WAN connections.

**Cross Connects** – direct private cable connections with other organisations inside the data centre enable very high-speed links to your business partners and data sources. Directly connecting applications in this way accelerates throughput and ensures the supported business process is optimised for your company's commercial benefit.

With these services, you can create new areas of focus – cut back on legacy infrastructure issues, focus on the digital transformation of your business – from within an Interxion data centre.



[www.interxion.com](http://www.interxion.com)  
[customer.services@interxion.com](mailto:customer.services@interxion.com)



**International Headquarters**  
Main: + 44 207 375 7070  
Email: [hq.info@interxion.com](mailto:hq.info@interxion.com)

**European Customer Service Centre (ECSC)**  
Toll free Europe: + 800 00 999 222 / Toll free US: 185 55 999 222  
Email: [customer.services@interxion.com](mailto:customer.services@interxion.com)

**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 (537141) certification for Information Security Management and ISO 22301 (BCMS 560099) for Business Continuity Management across all our European operations. © Copyright 2018 Interxion. SF-DM-HQ-ENTERPRISE-HQ-eng-4/18