

## A SAFE HOME FOR YOUR CLOUD



### In our highly secure, highly connected data centres

As demand for cloud services continues to grow strongly, how can you stand out as a cloud service provider? Research points to the importance of building trusted advisory relationships with enterprise customers, as well as being able to reassure them that your services offer the best in performance, responsiveness, reliability and security.

Across Europe, cloud service providers give their customers this reassurance by establishing their services in Interxion carrier and cloud-neutral data centres, where they can take advantage of:

- Scalable Cloud Hubs in 13 major European cities, designed to deliver the quality, flexibility and connectivity required for successful high-density cloud-based services
- Thriving cloud communities who come together in these hubs to respond more quickly and cost-effectively to customer needs
- Award-winning data centre operations providing the highest standards of performance, reliability and security

### Delivering against your priorities

- **Service reach and quality:** Europe's widest choice of connectivity in state-of-the-art high-density compute environments
- **Faster speed to market:** cross-connected communities, access to local knowledge and ready-made test environments
- **Lower networking costs:** without compromising quality
- **Opportunities to grow:** reliable scalability, access to thriving cloud and enterprise communities across Europe



## The quality you need

**In the fiercely competitive cloud services market – whether IaaS, SaaS or PaaS; public, private or hybrid – providers are setting themselves apart by focusing on quality: both in their relationships with demanding business customers and in the quality of the services they deliver to those customers.**

More than 400 providers of cloud-related services are growing their businesses in Europe by leveraging Interxion Cloud Hubs to deliver the quality their customers expect. When you locate your services in an Interxion data centre you'll experience:

- **Extensive reach** through a choice of data centre campuses in 13 major European cities and more than 700 Connectivity providers: from Tier 1 carriers to mobile network providers, from ISPs to CDNs, and 21 major Internet exchanges. Our data centres reach more than 77% of Europe's GDP\* in less than 100ms.
- **Superior service performance** with data centre space designed for high-density cloud computing platforms and opportunities to cross-connect to members of the cloud community already based in our data centres. This is especially important if you want to deliver hybrid cloud services by connecting your private cloud services to a choice of public cloud services.
- **Peace of mind**, knowing that you never have to worry about the availability of space or power as you grow, nor the continuing availability and physical security of your systems. All of our data centres have ISO 27001 and ISO 22301 certification and offer a 99.999% availability SLA. We're widely recognised for our operational and technical excellence and the quality of our ITIL-accredited, multilingual 24x7 customer service team.

\*OECD 2012.

>45

data centres in  
11 countries across Europe

1,700

Cross connect access to  
more than 1,700 businesses

400

Join a cloud community  
of more than 400

90%

Reach more than 90% of  
European broadband users

700

Connect through more  
than 700 Connectivity providers

## Take the fast track with cloud test labs

We host Test Labs for leading cloud enablers such as Microsoft, OnApp and Flexiant, designed to help you accelerate the benefits of moving to a cloud-based infrastructure. As your business considers cloud computing, can you be sure that your plans will yield the expected benefits of agility and scalability? What about security, cost-effectiveness and performance? With our Cloud Test Labs you can answer these questions in a low-risk environment. They provide:

- A demo environment to experience the full features of cloud automation
- A ready-to-use proof-of-concept environment to shorten your time to market for new cloud services
- A free-of-charge test period to reduce start-up costs
- A customer on-boarding environment to accelerate deployment and delivery

## Join our community, see the results

**It's becoming clear that for most enterprises wanting to take advantage of cloud services, a multi-cloud or hybrid model is the way forward. As system integrators, cloud service providers and enterprises work to develop better hybrid clouds and cloud business models, it's logical to do so in a Cloud Hub where private and public cloud infrastructures can colocate and cross-connect.**

To develop and deliver the quality of service that customers expect, you need this Cloud Hub to be in a highly connected, flexible and reliable environment that attracts – and is committed to attracting – customers and partners that believe in quality.

Interxion provides such an environment. Nobody provides a wider choice of connectivity providers and we've been driving innovation in data centre design, build, operation, management and customer service for more than ten years. That's why more than 1,700 organisations, including 400+ providers of cloud-related services, choose to build their businesses with us.

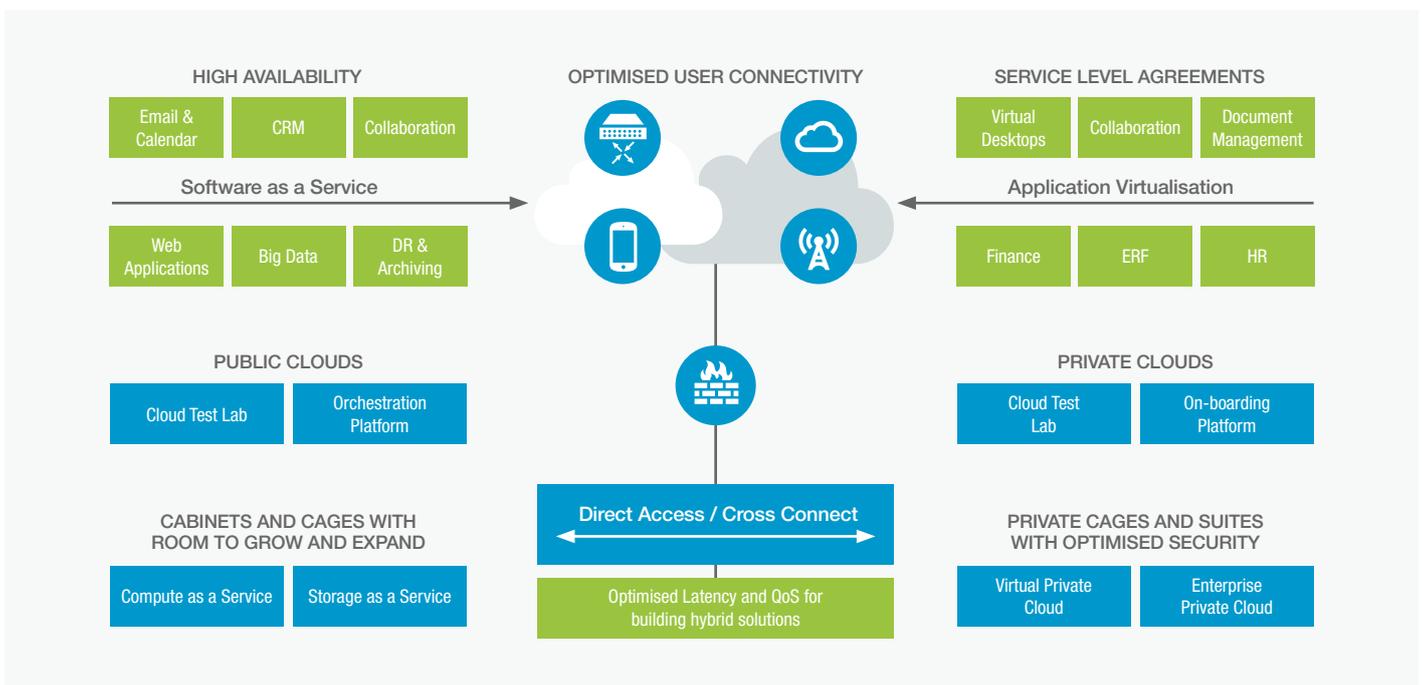
// *As a cloud provider our requirements are highly specialised, and Interxion went out of its way to meet them... For us Interxion is simply the best when it comes to the choice of neutral carriers, the available data centre space, and the high energy and security standards."*

**Patrick Baillie**  
CEO, CloudSigma

// *Lots of people recommended Interxion, and when we met the team we could see why... There's great peace of mind working with Interxion... [They] are taking care of a huge and growing customer intake, 24/7.*

**Stefan Ericsson**  
B2B Manager, Plingm

## Cloud Hub Framework



## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit [www.interxion.com](http://www.interxion.com)

## Connect directly to Amazon Web Services

Whichever Interxion data centre you're in, we can provide you with a private connection to Amazon Web Services (AWS). AWS Direct Connect enables you to bypass the internet when connecting to any AWS service, giving you:

- More bandwidth throughput for less cost
- More consistent network performance
- Improved security
- The ability to use Amazon public cloud services more effectively as an integral part of your cloud service offerings, especially to burst for peak loads and when more capacity is needed

## Opportunities to develop and grow

Our business is about much more than providing you with a quality computing environment. We're committed to helping you develop and grow your business by giving you access to:

- **Communities of potential partners and customers.** In addition to cloud communities of interest, our campuses are home to financial service and digital media communities, as well as a variety of enterprises in other industries.
- **Local knowledge.** Our on-the-ground teams are expert in local markets and regulations and are happy to advise you when you're expanding into new markets.
- **A single contract.** If expansion takes you to more than one of our campuses it couldn't be easier; the same contract automatically extends to all of our data centres.

“ This partnership [with Interxion] will play a vital role in enabling us to deliver everything from desktop as a service through to online backup, with the guarantee of high service levels and the best possible uptime.”

**Mitesh Patel**  
Managing Director, Fifosys

“ We wanted a provider... who could move just as fast as we do. Interxion fits that bill... We can focus on building business and developing relationships, without getting caught up in the technical side of things.”

**Sean Charnock**  
SVP Business Development, Softlayer



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**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 (537141) certification for Information Security Management and ISO 22301 (BCMS 560099) for Business Continuity Management across all our European operations. © Copyright 2018 Interxion. SF-CL-HQ-CLOUD-HQ-eng-4/18