



## SPEED TO MARKET FOR NASDAQ OMX

**NASDAQ OMX**

### What Interxion delivered

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- Access to 65+ carriers/ISPs and NL-IX and AMS-IX Internet Exchanges
- 100% green power
- Guaranteed power availability up to 99.999% with N+1 backup generators and cooling and 2N UPS
- High-power-density configurations for all servers
- Multiple physical security layers and 24-hour security support with controlled customer access 24/7
- ISO 27001-certified information security management systems

Well before their merger with NASDAQ in 2008, OMX Group (then OM Technology) found a responsive, well-connected data centre partner for their launch in the City of London – Interxion. Since then, the relationship has gone from strength to strength.

### The Challenge

OM Technology needed to expand their London data and trading operations as fast as possible. At this stage in their development, they were offering their highly popular transaction technology to over 20 international exchanges and clearing houses and operating exchanges in three countries.

They needed equipment housing space that could grow with them, redundant low-latency connectivity to their partners and customers, and a flexible but stable business partner whose ambition and technological understanding matched their own.

## About Nasdaq

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public-company services across six continents, with over 3,800 listed companies. NASDAQ OMX offers multiple capital-raising solutions to companies around the globe. NASDAQ OMX technology supports the operations of over 70 exchanges, clearing organisations and central securities depositories in more than 50 countries.

[www.nasdaqomx.com](http://www.nasdaqomx.com)

## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit [www.interxion.com](http://www.interxion.com)

## The Solution

Interxion was able to step in with the solutions to help reduce their time to market and gain a competitive edge. As OM Technology's Phil Walker said, "This is where our relationship with Interxion was crucial. They were able to get us up and running in a way that other companies were not."

In addition, OM Technology was impressed with the ready-made community of telecommunications companies that Interxion offered. As a carrier-neutral operator, Interxion does not face the same limitations that other service providers face.

"Interxion's relationships with the telcos meant that the buildings were already occupied by all the major carriers, so we were able to take advantage of a good chunk of that capacity immediately. This is a distinct advantage for Interxion over its competitors. If a customer is looking for an alternative telecoms company, invariably, Interxion is able to provide the right connections."

Interxion's services were essential to OM Technology's ability to serve its customers at a critical stage in the company's meteoric rise. As Phil Walker said, "I would certainly recommend Interxion to any company that has the need for speed and the need to align itself with a service provider that will respond quickly and efficiently to changing needs and market demands."

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Phil Walker  
OM Technology



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**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 (537141) certification for Information Security Management and ISO 22301 (BCMS 560099) for Business Continuity Management across all our European operations. © Copyright 2018 Interxion. CS-FS-HQ-NASDAQ-HQ-eng-4/18