



A WINNING COMBINATION FOR BWIN



What Interxion delivered

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- Access to around 110 carriers/ ISPs including the VIX (Vienna Internet Exchange)
- Multiple physical security layers and 24-hour security support with controlled customer access
- Guaranteed power availability of 99.999% with N+1 backup generators and cooling and N+2 UPS
- Redundant cooling equipment with free cooling and cold-aisle cooling
- ISO 27001-certified information security management systems

Since 2004 bwin have housed their equipment with Interxion Austria. When they outgrew their existing space, they conducted new research into potential data centre providers. Interxion came out on top, not just in Austria but in France as well.

The Challenge

The pressure bwin's growth puts on their IT infrastructure is significant. bwin deploys 1500 servers across a multi-country footprint. Within the data centres they run a 10 gigabit data connection. During peak play times, such as Champions League matches, daily traffic volume exceeds 2 gigabit/s.

After five years of housing their equipment in Interxion's Vienna data centre, bwin needed more space. They started a thorough research process for potential providers.

"One of the first questions we asked was, can you provide us with all the international carriers we need?" says Christian Schöll, Project Manager at bwin.

Data centre stability and security were vital, something that not all providers offered. bwin's decision-making criteria also included availability and pre-testing, with rigorous requirements in areas such as cooling performance, power and space, SLAs, and accredited information security management systems such as ISO 27001. And last, but by no means least, reputation.

About bwin

Since its launch in 1999, bwin has become the world's leading publicly listed online gaming platform. Today the company has more than 20 million customers who are registered for a range of sports bets, poker, casino and other games. bwin has 1400 employees, 850 of which are based at the headquarters in Vienna.

www.bwin.com

www.bwin.org

About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 40 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 600 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit www.interxion.com

The Solution

"After an in-depth market analysis, it quickly became clear that Interxion was still best in class", says Christian Schöll. "They offered the best selection of national and international carriers, the best technical specifications, the best references and excellent know-how." So the existing partnership with Interxion was extended.

"The Interxion team is very professional – everyone understands fast and reacts promptly and flexibly to our specific requirements," says Schöll.

bwin see the monthly performance checks on Interxion's back-up systems as an enormous security benefit. In addition, Interxion's practical availability generally reaches 100%.

"We count on an international partner that knows its business," says Schöll. "Any downtime on our web applications is not acceptable."

And then there are the additional opportunities provided through Interxion's pan-European capability. Interxion's 39 European data centres are all uniformly designed and operated, with a centralised, multilingual customer service operation. bwin recently took advantage of this opportunity by installing servers in Interxion's PAR 5 data centre in Paris. Their agreement was quickly extended here as well, showing that bwin's satisfaction with Interxion goes beyond borders.

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Christian Schöll
Project Manager



www.interxion.com
customer.services@interxion.com



International Headquarters
Main: + 44 207 375 7070
Email: hq.info@interxion.com

European Customer Service Centre (ECSC)
Toll free Europe: + 800 00 999 222 / Toll free US: 185 55 999 222
Email: customer.services@interxion.com

Cofounder: Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

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