



WITH SPEED AND EASE: HOW NEXGEN DELIVERS SECURE PUBLIC CLOUD CONNECTIVITY USING INTERXION'S DATA CENTRES



Challenge

- To meet customers' global networking needs with increased coverage and routing resilience
- To give customers more options for connecting to their cloud-based services

Solution

- Colocation of NexGen PoPs at Interxion London and Paris
- Connection to Interxion Cloud Connect at both campuses

Result

- Enhanced European network coverage with multiple fibre routes for diversity
- Fast, easy interconnection to multiple clouds using Interxion Cloud Connect as part of NexGen's Cloud Direct Connect service

NexGen Networks started out as a financial markets-oriented provider of Ethernet-based services in the New York metropolitan area. It's come a long way since then, and today operates a global network infrastructure based on PoPs all over the world. PoPs collocated at Interxion's London and Paris campuses, combined with access to Interxion Cloud Connect, are key to NexGen's European reach and its ability to connect customers to their clouds.

Tailor-made networks that customers trust

Demanding customers in many industries turn to NexGen to meet their needs for secure, reliable and resilient high-speed networks.

"The solutions we build are based on understanding precisely what organisations need from their networks," says Jeffrey Barth, SVP of Engineering and Operations at NexGen Networks. "Everything we do is geared to supporting our customers as they advance and grow their businesses."

As part of its strategy to extend and reinforce network coverage throughout Europe, NexGen has implemented PoPs at Interxion's London and Paris campuses. This improves European customers' access to NexGen's global connectivity services, while increasing European reach for customers in other geographies.

About NexGen Networks

NexGen Networks, founded in 2002, is an integrated telecommunications carrier. Using its fibre-based, low-latency infrastructure, it provides customers with private Ethernet, internet and transport services. In particular, it specialises in delivering dependable, ultra-high-speed solutions.

www.nexgen-net.com

About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit www.interxion.com

Supporting customers as they start their cloud migration

The large enterprises and corporates that NexGen typically works with have traditionally hosted all their services and applications in their own data centres. Now, however, they're starting to see the flexibility and efficiency benefits of moving services to the cloud.

"Cloud adoption depends to a large extent on the nature of the business and the sensitivity of the data it handles," says Barth. "A retailer, for example, may feel confident moving all its apps and services to the cloud; while a financial services firm is more likely to start with non-critical services, such as email and file storage."

NexGen helps its customers find the best way to connect to their cloud-based services. To deliver the secure, resilient, low-latency connectivity that's often required, NexGen developed Cloud Direct Connect.

"Our Cloud Direct Connect service lets customers connect directly from any location to any cloud provider," says Barth. "Interxion Cloud Connect is one of our preferred Cloud Direct Connect options for delivering private connections to multiple cloud platforms."

Who knew connecting to the cloud could be so easy?

NexGen uses Interxion Cloud Connect for a number of reasons, as Barth explains: "We love the effectiveness and ease of use of the Cloud Connect portal, but the real winner is that it takes just 24 hours to bring up a connection to a cloud platform — the same length of time as it takes to bring up a cloud," he says. "That rapid response makes it a no-brainer to use Interxion Cloud Connect whenever we can."

Looking ahead, Barth expects to see large enterprises and corporates increase their adoption of the cloud as they start to experience the easy scalability, cost savings and simplified service deployment it can deliver.

"As our customers transition more services to the cloud, we expect that Interxion Cloud Connect will be a key element of many of the Cloud Direct Connect solutions we provide," says Barth. "Being able to count on Interxion to deliver what we need quickly, flawlessly and hassle-free helps us support our customers in reaching their goals."

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Cofounder: Uptime Institute EMEA chapter. **Founding member:** European Data Centre Association. **Patron:** European Internet Exchange Association. **Member:** The Green Grid, with role on Advisory Council and Technical Committee. **Contributor:** EC Joint Research Centre on Sustainability. **Member:** EuroCloud.

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