

## KEEPING MERGERMARKET ALWAYS ON



### What Interxion delivered

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- Multiple physical security layers and 24-hour security support with controlled customer access 24/7
- Guaranteed power availability up to 99.999% with N+1 backup generators and cooling and 2N UPS
- Redundant cooling equipment with free cooling maintaining temperature and humidity
- Access to around 90 carriers/ ISPs and networks including LINX
- ISO 27001-certified information security management systems
- A range of other optional services, including hands & eyes, monitoring, connectivity, hosting and backup and restore solutions

mergermarket partnered with Interxion and outsourced its data centre, ensuring 100%-availability of its market-leading M&A service portfolio.

### The Challenge

A merger or major acquisition is often a unique, one-off event in the lifetime of a company, so organisations have no chance to develop tried and tested methods to ensure that the process is carried out smoothly or that their decision was the right one. mergermarket addresses this need the latest technology.

“We are an unrivalled source of deal history and intelligence,” said Rakesh Patel, Head of Operations. “mergermarket holds information on public and private deals across a range of sectors that can be searched using an exhaustive database. This proprietary intelligence is available online to over 60,000 individual subscribers from more than 1,000 firms. Since mergermarket’s intelligence provides clients with information that can make or break a deal, it needs to be completely reliable, 100% available and absolutely consistent.”

Following reliability and quality-of-service issues with their previous provider, the mergermarket IT team used a balanced-scorecard process to select a new data centre partner. They plotted important decision-making factors such as cost, location, flexibility, power availability, carrier count and room for growth.

## About mergermarket

mergermarket, part of The Mergermarket Group, is a mergers & acquisitions (M&A) intelligence and research service that tracks all M&A deals over EUR/USD 5m globally.

Clients include the world's leading legal and advisory firms, investment banks, hedge funds, private equity firms, fund managers and corporates. mergermarket employs an unrivalled network of dedicated M&A journalists based in 65 locations across the Americas, Europe, Asia Pacific, the Middle-East, and Africa.

[www.mergermarket.com](http://www.mergermarket.com)

## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit [www.interxion.com](http://www.interxion.com)

## The Solution

Interxion emerged as the clear winner, despite competition from a range of leading data centre operators. mergermarket made the decision to move its mission-critical equipment to Interxion's data centre in the City of London.

"We selected Interxion because of their flexibility, excellent technical reputation and because the high level of connectivity they provide us helps us keep our clients totally satisfied and ahead of their competition," said Rakesh Patel.

"In the near future we also intend to extend our relationship to include Interxion's Secure Data Service (SDS), which will allow us to implement a global disaster recovery strategy."



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Rakesh Patel  
Head of Operations



[www.interxion.com](http://www.interxion.com)  
[customer.services@interxion.com](mailto:customer.services@interxion.com)



**International Headquarters**  
Main: + 44 207 375 7070  
Email: [hq.info@interxion.com](mailto:hq.info@interxion.com)

**European Customer Service Centre (ECSC)**  
Toll free Europe: + 800 00 999 222 / Toll free US: 185 55 999 222  
Email: [customer.services@interxion.com](mailto:customer.services@interxion.com)

**Cofounder:** Uptime Institute EMEA chapter. **Founding member:** European Data Centre Association. **Patron:** European Internet Exchange Association. **Member:** The Green Grid, with role on Advisory Council and Technical Committee. **Contributor:** EC Joint Research Centre on Sustainability. **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 (537141) certification for Information Security Management and ISO 22301 (BCMS 560099) for Business Continuity Management across all our European operations. © Copyright 2018 Interxion. CS-FS-HQ-MERGERMARKET-HQ-eng-4/18